



شركة مصادر الجزيرة التجارية  
Masader Al-Jazeera Trading Co.

# Sustainability and Corporate Social Responsibility Policy



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## **Building Towards a Sustainable Future in Saudi Arabia and the Arab World**

Over the past decades, Masader Al-Jazeera Trading Company (the 'Company') has placed significant emphasis on the importance of aligning environmental and economic considerations. At the time, this area was not fully appreciated for its future potential as an organizational and business differentiator. Sustainability plays a crucial role in achieving a competitive advantage by attracting skilled and exceptional human resources, complying with laws and regulations related to the industry of aluminum fuel tanks, truck spare parts, and heavy equipment. Additionally, it meets customer requirements and expectations. Moreover, sustainability contributes to cost reduction. Therefore, sustainability has grown to become the optimal and only path to ensure the continuity of success and achieve prosperity for future generations.

### **The primary focus of Masader Al-Jazeera Trading Co. is on three core areas of sustainability: :**

1. Social Impact
2. Environmental Impact
3. Economic Impact

### **The Company's goal is to build a sustainable future in Saudi Arabia and the Arab world.**

#### **The company aspires to:**

- Attract skilled workers for human resource development.
- Be a leading contributor to the community.
- Preserve various resources.
- Be a regional and global competitor.
- Be a vital component of the Saudi Arabia economy.

The company's vision towards sustainability is to be a leading company in Saudi Arabia in terms of social, environmental, and economic responsibility. The company aims to create long-term sustainable value through partnerships with relevant stakeholders, supporting their aspirations, and contributing to economic, environmental, and social development efforts.

The company's mission is to create enduring sustainable value by collaborating with stakeholders and actively participating in economic, environmental, and social development. The company strives to support their ambitions and aspirations while promoting sustainable practices.

The company is committed to embracing these opportunities and challenges, which it considers as part of its long journey since 2011 towards a sustainable future. This commitment is reflected in the following aspects:

### **Social Impact:**

1. Leadership and Governance.
2. Stakeholder Engagement.
3. Employee Empowerment.
4. Community Upliftment.

**Environmental Impact:**

1. Sustainable Resource Consumption.
2. Emission and Waste Reduction.
3. Environmental Product Development.

**Economic Impact:**

1. Increased Profitability.
2. Achieving Competitive Gains.
3. Supporting the National Economy.

Through the principle of sustainability, Masader Al-Jazeera has prioritized meeting the needs of relevant stakeholders. This includes providing strategic products that contribute to the national economy, thereby fulfilling its social responsibility towards its customers. Additionally, the company supports environmentally friendly projects, among other initiatives, which further demonstrate its commitment to social and environmental responsibility. By integrating and actively communicating with the community, the company will be able to achieve its predetermined goals effectively. This approach ensures that the company remains responsive to the evolving needs and expectations of its stakeholders, while also aligning its operations with sustainable practices.

The company today, more than ever, needs to implement an initiative-based approach in order to contribute to addressing the challenges facing the Kingdom and the Arab world. This approach will help in finding long-term solutions to these problems and challenges, with a focus on the necessity of collaboration among all relevant stakeholders, including civil society and government represented by provinces and relevant ministries. Joint efforts should be made to achieve sustainable solutions.

Therefore, the company has realized the importance of strategically focusing its efforts to reach all relevant stakeholders and directing its initiatives to meet their specific needs.

Despite the presence of a dedicated committee for donations, social grants, and infrastructure, the management of the company recognized the importance of corporate social responsibility and swiftly moved to establish a sector that focuses on this vital role. A specialized committee was assigned from various sectors within the company to contribute to the preparation of annual sustainability reports and monitor progress and improvements. This pioneering work positions the company as a leader among all sector companies in the Kingdom in terms of corporate social responsibility.

We will continue our journey in the field of sustainability towards further success and achievement, drawing upon our knowledge, experience, and leadership in the industry of aluminum fuel tanks, truck spare parts, and heavy equipment.

# Our core sustainability considerations include:



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## Approval

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